

InDesign CC

If you aspire to pursue a profession as a graphic designer or art director, mastering InDesign is essential. This publishing program is an integral part of the Creative Cloud suite and a skill you should acquire.

course outline

IS THIS FOR YOU?

This course is essential for anyone who needs to create professional standard materials such as posters or brochures. If you're working, or looking to work, as a Marketing Assistant, Office Manager or EA, this course will help you produce quality materials to promote your company's business. It is also a great option for anyone looking to start a career as a Graphic Designer.

ABOUT THE COURSE

Adobe InDesign is an industry standard software program that can help you create professional content such as brochures or print media.

There are five Domains in the InDesign course:

Domain 1: Working in the Design Industry

Purpose, Audience and Audience Needs, Design Plans, Copyright, Permissions and Licensing, Key Terminology, Design Principles and Best Practices.

Domain 2: Project Setup and Interface

Document Creation and Application Workspace, Non-Printing Tools, Importing Assets, Colours, Swatches and Gradients, and Object Styles.

Domain 3: Organising Documents

Use Layers to Manage Elements, Manage and Modify Pages.

Domain 4: Creating Document Elements

Core Tools and Features, Add and Manipulate Text, Manage Selections, Transform Graphics and Media, Reconstructing and Editing, Effects and Styles, Interactive and Dynamic Content, Create and Edit Tables.

Domain 5: Publishing Documents

Preparing Documents for Publishing, Export or Save Documents.

AIMS AND OBJECTIVES

This InDesign course is designed to teach you how to create professional and high quality materials such as brochures, posters, newsletters and flyers.

PRE-REQUISITES

There are no pre-requisites required for this course.

CAREER PATH

With this course, you can look towards a career as a Graphic Designer or Marketing Manager either in-house, at a digital agency, or on a self-employed basis.

BENEFITS

- Access to our LiveTutor service to help answer any content or learning queries you may have on a 24/7 basis.
- The opportunity to gain industry recognised certification*.

COURSE DURATION: 30 HOURS

(Actual course duration will vary from individual to individual, based on prior skills and application)



CPD POINTS: 30

(Awarded CPD points upon successful completion)

To find out more about this or any of our courses, speak to one of our course advisors

** Please note that Vendor specific exams may need to be organised separately.*



Building careers
for 180 years.

